



WVVA Television Inc  
3052 Big Laurel Hwy  
Bluefield, WV 24701-4969

Brabender Cox Milhalke  
1218 GRANDVIEW AVE STE 1  
PITTSBURGH, PA 15211-1239

## Contract # 418136

**Schedule Dates** 10/10/16-10/16/16  
**Advertiser** Friends of Bill Cole (28501)  
**Agency** Brabender Cox Milhalke (3181)  
**Product** Political - Governor (1097)  
**Brand** S-WV-Governor (128367)  
**Salesperson** Millennium, Washington DC (1426)  
**Sales Office** Katz/Washington DC  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 21/28/114  
**Account Types** National/Agency Political  
**Billing Type** Standard  
**Comments** 25288350 Jacki Bruce Washington

**Date Entered** 09/16/16  
**Last Modified** 10/07/16  
**Entered By** Melissa Corner  
**CO-OP** No  
**Headline #** 25288350  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$750.00  
**Net Total** \$4,250.00  
**Sales Tax**

### WVVA NBC (WVVA)

By Broadcast Month	Spots	Rate
Oct. 2016	32	\$5,000.00
<b>Grand Total:</b>	<b>32</b>	<b>\$5,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/10/16-10/14/16	2	:30	6:00:04A- WVVA News Today		1		1		1			3	\$120.00	\$360.00	WVVA NBC (WVVA)	in 1	9/16/16
2.0	Normal Line / SPOT	10/11/16-10/13/16	1	:30	7:00:04A- TODAY SHOW			1		1				2	\$155.00	\$310.00	WVVA NBC (WVVA)	in 2	9/16/16
3.0	Normal Line / SPOT	10/10/16-10/14/16	2	:30	8A- TODAY SHOW		1		1		1			3	\$110.00	\$330.00	WVVA NBC (WVVA)	in 3	9/16/16
5.0	Normal Line / SPOT	10/10/16-10/14/16	2	:30	5:00:04P- WVVA News at 5		1		1		1			3	\$135.00	\$405.00	WVVA NBC (WVVA)	in 5	9/16/16
6.0	Normal Line / SPOT	10/10/16-10/14/16	2	:30	6:00:04P- WVVA News at 6		1	1	1	1	1			5	\$325.00	\$1,625.00	WVVA NBC (WVVA)	in 6	9/16/16
7.0	Revised Line / SPOT	10/11/16-10/14/16	2	:30	11P- WVVA News at 11			1		1	1						WVVA NBC (WVVA)	in 7	9/16/16
7.1	Normal Line / SPOT	10/13/16-10/14/16	2	:30	11P- WVVA News at 11					1	1			2	\$200.00	\$400.00	WVVA NBC (WVVA)	in 7	10/7/16
8.0	Normal Line / SPOT	10/15/16-10/15/16	2	:30	6:00:04P- WVVA News at 6							1		1	\$140.00	\$140.00	WVVA NBC (WVVA)	in 8	9/16/16
9.0	Normal Line / SPOT	10/16/16-10/16/16	2	:30	6:00:04P- WVVA News at 6								1	1	\$140.00	\$140.00	WVVA NBC (WVVA)	in 9	9/16/16
10.0	Revised Line / SPOT	10/16/16-10/16/16	2	:30	11P- WVVA news at 11p Football								1				WVVA NBC (WVVA)	in 10	9/16/16
11.0	Normal Line / SPOT	10/10/16-10/14/16	2	:30	5:30:04P- Inside Edition		1		1		1			3	\$100.00	\$300.00	WVVA NBC (WVVA)	in 11	9/16/16
12.0	Revised Line / SPOT	10/11/16-10/14/16	2	:30	7:00:34P- Entertainment Tonight			1		1	1						WVVA NBC (WVVA)	in 12	9/16/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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12.1	Normal Line / SPOT	10/12/16-10/14/16	2	:30	7:00:34P- Entertainment Tonight				1	1	1			3	\$110.00	\$330.00	WVVA NBC (WVVA)	in 12	10/5/16
13.0	Normal Line / SPOT	10/10/16-10/12/16	2	:30	7:30:04P- Millionaire 2		1		1					2	\$85.00	\$170.00	WVVA NBC (WVVA)	in 13	9/16/16
14.0	Normal Line / SPOT	10/11/16-10/14/16	2	:30	11:35P- TONIGHT SHOW			1		1	1			3	\$80.00	\$240.00	WVVA NBC (WVVA)	in 14	9/16/16
17.0	Normal Line / SPOT	10/12/16-10/12/16	2	:30	9:00:04P- LAW & ORDER: SVU				1					1	\$250.00	\$250.00	WVVA NBC (WVVA)	in 17	9/16/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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